



Roof Coatings Project of the Year Award

Recognizing Excellence in Roof Coatings

The RCMA annual Project of the Year award recognizes exemplary projects using asphaltic and solar reflective roof coatings on residential, commercial and industrial buildings. The purpose of these awards are to honor innovation, creativity, expertise, and quality project management applied towards the successful execution of a roof coatings project by roofing contractors. The program is free to apply, and we encourage multiple submissions to showcase your outstanding projects and contributions to the roofing industry.

Eligibility

- The project must be located in any of the 50 U.S. states plus Washington D.C. and Puerto Rico.
- The project must be or will be completed between January 1, 2024 and December 31, 2024.
- There is no limit to the number of projects each firm or person can submit.
- All submissions may be publicly shared on the RCMA website, social media or marketing materials.



Judging Criteria

- Eligible projects are reviewed by a panel of judges, which will award projects based on the following criteria:
- Innovation: this criterion evaluates the uniqueness and creativity of the project.
- Technical Excellence: this aspect examines the quality and precision of the work performed. It includes the effectiveness of the application process, adherence to industry standards, and the overall craftsmanship demonstrated in the project.
- Project Complexity: judges will consider the level of difficulty and complexity involved in completing the project. This includes challenges related to project scale, structural intricacies, site conditions, and any unforeseen issues that were effectively managed.
- Aesthetics/Design: The visual appeal of the project is also considered. This includes the overall design, color harmony, and how well the roof coating integrates with the building's architecture.
- Sustainability: projects will demonstrate how roof coatings eliminated the need for a tear-off and extended the life of the roof.

Submissions

Submission requirements include the application, contractor release form, building owner release form and one to five photographs of the project.

For submission information, go to RoofCoatings.org/POTY or scan

