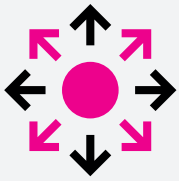
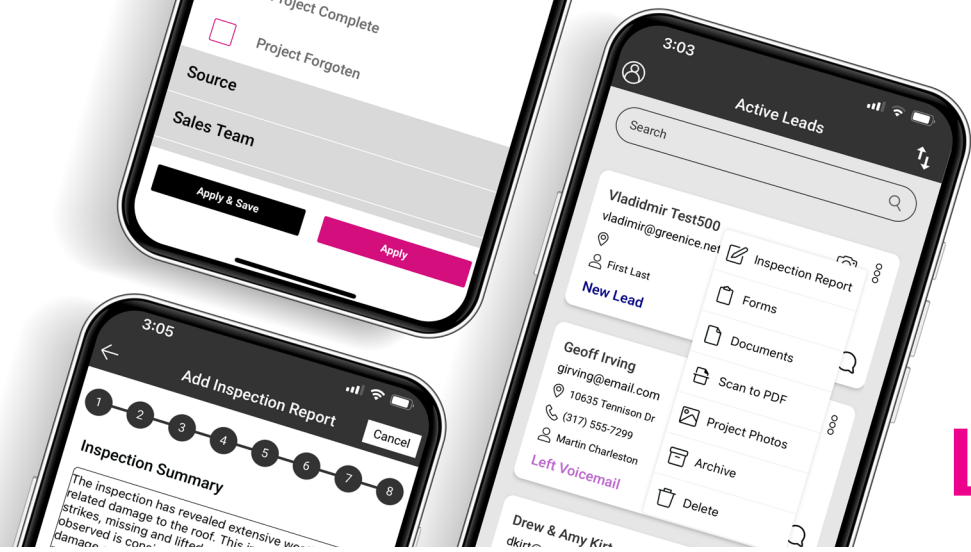




SPEED YOUR LEADS INTO SALES



LEAD MANAGEMENT POWERED BY TOOLSEY®

Key Features and Benefits:



Centralize Leads:

Aggregate your lead sources and qualify before sending to your CRM



Automated Communications:

Respond immediately to leads via email and text



Priority Flags:

Stay on top of leads



Automated Lead Assignment:

Assign sales leads based upon product, service or geography



Web Dashboard & Mobile App:

Real-time visibility and lead information

Does speed to lead really matter? It matters a lot. In fact, after 5 minutes pass, the odds of connecting and qualifying a lead drops by 80%*. Now you can manage your leads even easier while making your speed to lead instantaneous with our new Lead Management powered by Toolsey®.

The new platform accessed via the OCConnect™ Resource Center consolidates lead sources in one place while adding the simplicity of automation to your sales workflow.

As a member of the Owens Corning Roofing Contractor Network, you are automatically enrolled to use the Lite version for free.

Additional Features Include:



Calendar:

Complete visibility to your team and company-wide activity



Maps:

View all sales leads with this feature



Comprehensive Sales Reports:

Full access to a comprehensive suite of reports

Upgrade features:

Additional Integrations

Photo Module

Forms & Inspection Reports

Get Started Today

Visit owenscorning.com/roofing/leads to learn more and take training courses for Lead Management powered by Toolsey®.

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