



SHERWIN-WILLIAMS
ROOFING PASSPORT

MEASURE & BID:
QUICK & ACCURATE MEASUREMENTS
ROOFING PASSPORT



BUILT FOR THE METAL ROOFING MARKET

The Sherwin-Williams Roofing Passport, built specifically for the metal roofing residential and commercial market, is a groundbreaking platform that simplifies metal roof estimation and ordering. As a fully automated program, this digital platform enables project estimation in one click – transforming your roofing business.

METAL ROOFING ESTIMATION MADE EASY

ROOFING PASSPORT: A SIMPLE PROCESS

BENEFITS: HOW IT HELPS YOU

Estimate in One Click

Everything you need for a metal roof take off data for a lead and access a complete online database, all in one click. Including 3D rendering, measurements and manufacturer metal panels, in just 3 hours.

Control Your Profit Goals

Quickly get accurate cost estimates and pricing for each project with confidence to retain customers.

24hr Turnaround or Less

Everything you need for initial estimate with no drive time or climbing on a roof. All from the comfort of your office or phone.

Bid Efficiently and Increase Profitability

Simplified estimation process allows you to grow your business with additional opportunities.

Any Project

Estimate any project from new construction, re-roofing and more.



SHERWIN-WILLIAMS
Coil Coatings

coil.sherwin.com/roofingpassport
call (888)306-2645



3 WAYS TO START YOUR PROJECT

- 1. EagleView** lookup customer address to produce an aerial view of the home and highly accurate roof measurements. Best option for current home re-roof project.
- 2. Roofing WRX** allows you to upload a blueprint, drawings or any other roof measurements. Great option for new buildings.
- 3. XML Upload** allows you to submit an XML directly to Roofing Passport. Available if you currently use other service like TopView, Hover or other measurement software tools.



REAL TIME CUSTOMIZATION

- 3-D drawing of roof with measurements
- List of materials needed and length of each (panels, trim and accessories)
- Editable panel choices, colors and accessory options for quick fine-tuning
- Editable labor, freight and add-ons can be added per contractor or per job
- Project Quote printout that you can submit to your client
- Printable roof sheathing layout, full roof layout and roof cut sheet
- Downloadable CSV file for quick ordering

SELL MORE METAL ROOFING AND INCREASE PROFITABILITY

EXTENSIVE INDUSTRY EXPERTISE

Roofing Passport allows you to easily “click, bid and win” metal roofing business by connecting EagleView’s aerial roof imagery or Roofing WRX to upload plans/drawings or XML and Keymark’s automated SmartBuild building software.

