



FINANCING OVERVIEW

1. Integrating a financing option provides an instant solution that helps _____ sales.
2. Consumers know from the beginning that they're not going to affect their credit to get approved.
True False

ContractorLoanPRO

1. ContractorLoanPRO is a point of need lending solution that is built directly into the sales process.
True False
2. Everything is instant. Everything is _____.
3. Contractors have a selection of _____ different loan products running from a 2.99% APR up to a 13.99% APR on fixed rate products.

CUSTOM EXTERNAL FINANCING

1. It's important to offer financing as a solution early in the sales process and make customers aware of their options without making them feel they need financial assistance.
True False
2. To avoid overwhelming sales reps, Roofle helps distill financing options down to ____-____ loan products that they can confidently present to customers.