



THE PATH TO ECOMMERCE IN ROOFING

1. eCommerce in the roofing industry means that a roof is being purchased _____% online.
2. Contractors who utilize eCommerce on their websites are seeing conversion rates go up an average of _____ times.

THE CONTRACTOR LOAN PRO (CLP) FINANCING

1. Roofle's software presents the _____ to the homeowner instead of having a sales rep present the info.
2. Contractors get to customize financing plans presented to homeowners on Roofle.

True False

THE OWENS CORNING AND ROOFLE PARTNERSHIP

1. Through this partnership, Owens Corning has built out a _____ _____ for their contractors.
2. There is a dedicated customer support team for Owens Corning contractors using Roofle.

True False